

**Goldmedal Electricals Introduces Powerful Air Purification Solution with Oxyrich Air Purifying Bladeless Fan at MRP of Rs. 35,999/-**

*Experience Clean Air and Comfort with Goldmedal Electricals Innovative Air Purifying Bladeless Fan!*

**National, 24<sup>th</sup> November, 2023:** Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) brand, introduced the Oxyrich Air Purifying Bladeless Fan. This fan offers a unique experience, combining advanced technology with modern design to enhance your living environment and well-being. It not only purifies the air but also cools your space, ensuring a cleaner, healthier, and more comfortable environment.

At a time of severe air pollution and deteriorating air quality that's afflicting many cities across India, air purification has become essential to safeguard people's health. The new Oxyrich Air Purifying Bladeless Fan is a powerful air purifier solution that displays real time air quality in the room and the fan can be controlled through a magnetic remote control and a LED touch panel. Goldmedal Electricals' dedication to quality and innovation shines through in the new sleek and safe bladeless design, making it a must-have for those who want style, comfort, and health.



Commenting on the Oxyrich Air Purifying Bladeless fan, **Bishan Jain, Director, Goldmedal Electricals**, said, *"At Goldmedal Electricals, we focus on creating innovative fans that improve the comfort and well-being. Our advanced Oxyrich Air Purifying Bladeless Fan purifies and cools your living space which is the need of the hour amidst rising air pollution levels across India. It's easy to control with a magnetic remote and a simple LED touch panel. Plus, it has ambient lighting and can be tilted up to 15 degrees, making it a versatile and efficient addition to any room for the best air quality and comfort."*

**Other features of Oxyrich Air Purifying Bladeless fan include:**

1. **Fan Type:** A Bladeless Fan with purifying technology is an innovative cooling device designed to provide a refreshing airflow without traditional fan blades, making it safer and easier to clean
2. **Remote Control:** The sleek magnetic remote is a user-friendly device that complements the fan's modern design. Its stylish, minimalist appearance and magnetic feature make it easy to store and access whenever you need to adjust the fan's settings
3. **Control Panel:** The fan's LED touch control panel is user-friendly for easy operation
4. **Oscillation Angles:** The fan offers a range of oscillation angles, including 30, 60, 90, and 120 degrees, allowing you to customize the airflow direction to suit your preferences and the layout of your space
5. **Modes:** The fan comes equipped with various operating modes, each designed to cater to different cooling and comfort needs
6. **Light:** The fan incorporates a large ambient light source, which not only adds to the fan's aesthetic appeal but also enhances the ambiance of your space
7. **Off Timer:** The fan offers a programmable off timer feature that allows you to set a specific time duration for the fan to operate before automatically turning off
8. **Tilt Angle:** The fan's adjustable tilt angle feature enables you to direct the airflow according to your preferences. With the capability to tilt up to 15 degrees, you can control the vertical orientation of the fan head

This product is available online as well as in retail stores at MRP of Rs. 35,999/-. The Oxyrich Air Purifying Bladeless Fan comes with a warranty of two years.

**About Goldmedal Electricals**

Goldmedal Electricals is a home-grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, LEDs, Fans, Security Systems, Entertainment devices, Doorbells, Wires, Cables, DBs and more for residential buildings as well as commercial establishments.

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